



CANADIAN ASSOCIATION OF GIFT PLANNERS
Greater Toronto Area Chapter

Excellence in Legacy Giving

Purpose

The CAGP Greater Toronto Area Chapter has established the Award for Excellence in Legacy Giving to be presented to a non-profit organization. The award will recognize organizations that have undertaken innovative initiatives, that have increased legacy giving within their organizations.

Eligibility

A non-profit organization that has been in existence for at least 10 years and employs a CAGP Greater Toronto Chapter member.

The nomination should include the following information with specific examples of:

- Details about the background/commitment of the organization in advancing legacy giving.
- Effective use of fundraising resources both technical and human capital (e.g. volunteers and/or enhanced overall legacy commitments, stewardship, cultivation, pipeline management, etc.)
- Innovative initiatives that have heightened awareness of legacy giving, as well as increased legacy gifts commitments.
- Demonstrated evidence of creativity in programme implementation.
- Membership in CAGP and evidence that the individual practices and promotes the Code of Ethics.

Submission Criteria

Each nomination should include the nomination form, the narrative, and any supporting documents. The narrative should be no longer than three (3) pages. Supporting documents (no more than three (3) pages) are accepted, but only to support the narrative. No new information to be submitted in the supporting documents.

Applicants are strongly encouraged to provide thorough but succinct evidence matching the criteria above to ensure the strongest submission. If in the judgment of the Awards Selection Committee, no applicants meet the criteria, no award will be given in this category. Current CAGP Greater Toronto Chapter Board Members and members of the Awards Selection Committee are not eligible for this award.

Please submit the complete application package via the nomination form found on CAGP's website. <https://cagptoronto.org/new-strategic-giving-awards/>.

Deadline for 2022 nomination submissions is **Thursday, June 30, 2022 at 12pm**.