

Excellence in Legacy Giving

Purpose

The CAGP Greater Toronto Area (GTA) Chapter established the Award for Excellence in Legacy Giving to recognize a non-profit organization that has undertaken innovative initiatives to increase legacy giving within their organization.

Eligibility

A non-profit organization that has been in existence for at least 10 years, and promotes and practices the [CAGP Code of Ethics](#).

The nomination should include the following information with specific examples of:

- Details about the background/commitment of the organization in advancing legacy giving.
- Effective use of fundraising resources both technical and human capital (e.g. volunteers and/or enhanced overall legacy commitments, stewardship, cultivation, pipeline management, etc.)
- Innovative initiatives that have heightened awareness of legacy giving, as well as increased legacy gifts commitments.
- Demonstrated evidence of creativity in programme implementation.

Submission Criteria

Each nomination should include the nomination form, the narrative, and any relevant supporting documents such as a supporting letter of nomination, campaign and donor collaterals, or related press coverage. Supporting documents (no more than three (3) pages) are intended to support the nomination form. No new information should be introduced in the supporting documents.

Applicants are strongly encouraged to provide thorough but succinct evidence matching the criteria above to ensure the strongest submission. Co-nominations are also encouraged. If in the judgment of the Awards Selection Committee, no applicants meet the criteria, no award will be given in this category. Current CAGP GTA Chapter Executive Members and members of the Awards Selection Committee are not eligible for this award.

Please submit the complete application package via the nomination form found on CAGP's website: <https://cagptoronto.org/strategic-giving-awards/>

Deadline for 2024 nomination submissions is **Friday, August 16, 2024 at 12:59pm**.